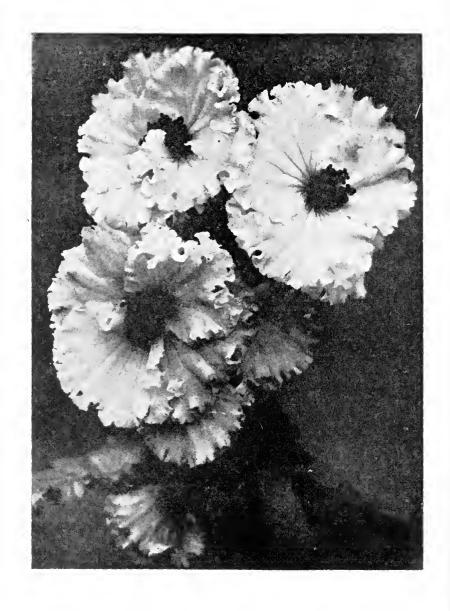
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STASSEN

SPRING SUPPLEMENT

1935



Introducing
HOLLAND SEEDS

and a page of **NEW NOVELTIES** many of them introduced to America for the first time

SPECIAL OFFERS: GLADIOLI & DAHLIAS & BEGONIAS & LILIES & PLANTS & ROSES

HOLLAND SEEDS

FREE a packet of a glorious new type of Spencer's Sweet Peas with every order amounting to \$3.00 and over, selected in either Seeds, Bulbs or Plants and mailed to us before March 15th.

Together with this special offer of summer-flowering bulbs and plants we introduce a rare selection of annual seeds—exclusively HOLLAND grown.

In the mild, moist climate of Holland numerous plants are grown to a perfection, which can not be matched in any other place in the world. Also Seed growers of great skill and experience have developed during the centuries in which Holland has led the world in the skill of gardening.

The flower seeds, of all varieties, in the following list are from Holland gardens. Incidentally, though important, the high germination of Holland's Seeds was not effected by severe winter or drought.

Stassen guarantees that these are positively FRESH Seeds and will prove satisfactory in every respect.

Stassen's TREASURE CHEST of Summer Flowering Bulbs See Page 13

Terms and Conditions

DELIVERY: Our prices include transportation charges to your

nearest post office or express office.

GUARANTEE: All articles guaranteed to be true to name and

color and sure to grow.

PAYMENT: Cash with order.

CULTURAL DIRECTIONS: Complete and easily followed instructions enclosed with every order.

Stassen Floral Gardens, Inc.

106 Jefferson Avenue ROSLYN HEIGHTS, L. I., N. Y.

NEW NOVELTIES

. (2 (. (. ()		•
Ageratum	Pkt.	1/4 Oz.
*Blue Cap. A little treasure of true Ageratum-blue color, but as compact in growth as a dwarf box bush, instead of sprawling about as most Ageratums	\$.15	\$1.00
Aster		
Dr. Durr. The new excellent tall double deep yellow Aster of upright habit	.25	
Calendula		
Various breaks in color and form of flower have occurred in Calendulas and what we here offer are the latest developments. Bloom from midsummer until snowfly. Will grow in any good garden soil. Height 2 ft. Chrysantha or Sunshine. Clear buttercup-yellow.		
Flower resembling Chrysanthemum. Long stems,		
ideal for cutting	.10	.30
Radio Golden Beam. Pure golden-yellow with curled petals. A distinct type	.10	.30
New Art Shades. Something entirely new, contains many tones and shades not previously obtainable	.10	.30
Candytuft (Iberis)		
*Miniature Gem. New dwarf, about 3½ inches tall, white Hyacinth type, producing four to six spikes. A gem for the Rockery	.15	.50
Campanula		
New Annual Canterbury Bells. Splendid mixed. With the introduction of this absolutely new strain of this popular flower, the garden lover can enjoy them in the late summer and autumn of the same year. Our mixture of this strain is really extraordinary and contains the following colors and shades: pure-white, Cambridge-blue, soft-pink, deep-rose and dark-blue. Height 2 ft.	.20	1.00
Dahlia	.20	1.00
Unwin's Dwarf Hybrids. Semi-double and double		
mixed. Splendid early flowering type 18-24 inches tall, with a large variety of charming colors	.20	1.00
Godetia		
Most attractive hardy annual, plants are of distinct and graceful habit. Long flower trusses have double Azalea-like flowers. Bloom through midsummer. Sybil Sherwood. The most glorious shade of		
salmon-pink, blended with orange, softened by a delicate white border. Height 1½ ft	.25	.65
ing and splendid for cutting. Height 2 ft.	.10	. 3 0

ANNUAL SEEDS	Di-4 1	. O.
Lobelia	Pkt. ½	1 UZ.
*Chrystal Palace Compacta. A fine variety only about 5 inches high with a mass of pretty true dark-blue flowers and dark foliage. Very compact. Blooms all summer. Fine for edging	\$.15	\$.75
Marigold (African)		
All Double Orange. This magnifient introduction is all double and of perfect shape flower, freely produced. Flowers measuring 3 inches across. Very rich color. Height 2½ ft	.20	
Nasturtium Double		
Of all the recent introductions there have been none that received such world wide acclaim as Double Nasturtiums. The plants are low growing with flowers well above the foliage, making them excellent for cutting. They are deliciously sweet scented.		
Golden Gleam. Bright golden yellowOz25 Scarlet Gleam. Glistening scarlet	.35	.75 .60
Petunia		
Double Fimbriata Mixed. One of the finest strains of Petunias in existence. The double flowers are giant in size, full and symmetrically formed, having the edges elegantly fringed. Height 1-1½ ft.	:	
Salvia		
*Splendens Primus. Bright vermillion scarlet. Extra early flowering blooms about 4 weeks earlier other early flowering varieties. Finest bedding of dwarf compact growing habit, blooms very freely	; , ,	1.60
Snapdragon		
*New Rock Hybryds Mixed. Early-flowering hybrids forming small, compact bushes with variously colored flowers in the shades of rose, pink, purple mauve and bicolor. Is especially suitable for rockery and edging. Height ½ ft.	7 ; r	.90
Verbena		
Luminosa Mammoth. Pink shaded to salmon Most effective variety of all Verbenas and especial ly charming as a cutflower	-	.75

Annual Flower Seeds

"The Pride of Holland"

The France of Floridad		
Ageratum An ideal flower for edging borders, etc. From early summer until frost the plants are covered with clusters of small feather-like flowers that keep bright through rain and drought. *Little Blue Star. A dwarf variety densely covered with small light-blue flowers		¹ / ₄ Oz. \$.80
Alyssum Fragrant hardy annual bearing spikes of small flowers in great profusion throughout summer and autumn. Useful for rock garden, edging and beds. *Carpet of Snow. Of creeping habit, forming a dense carpet of white flowers, produced so freely that the foliage can scarcely be seen. Ht. 4 in. Oz75 *Minimum. Extra dwarf. Height 2 inOz75	.10	.25 .2 5
Asters (Wilt resistant). They are perhaps the most popular annual flowers grown and justly so on account of their lasting qualities, both in the garden and as cutflowers. Improved Crego. Are giant in size, may bloom 6 inches across. Petals are twisted and curbed into a very fluffy effect. Comes to bloom in August continuing well into September. Splendid for cut-		
ting on account of their good keeping qualities Deep-Rose; Violet; Pure-White Finest mixture of all colors Vick's Branching. Bloom after the Crego. The flowers are full double, large and on long stiff stems ideal for cutting	15 10	
stems, ideal for cutting. Azure-Blue; Light-Rose; White	10 15 e15	.50 .60
Single Scarlet King. The best scarlet		
Calliopsis Very graceful border plant, supplying throughou the summer an abundance of elegant showy flowers Greatly prized for the garden and for cutting. Hybrida fl. pl. Double flowering mixed colors o crimson, orange and gold. Suitable for any position and soil. Height 1 ft	f n	.20
Candytuft (Iberis) Almost as fragrant as the Sweet Alyssum and very popular. Very useful for bedding and border. Giant Hyacinth Flowered. Immense spikes of pur	e	
white flowers well above the foliage. Finest fo cutting or for the border. Height 1½ ft. Oz6 Rose Cardinal. Bright rose. Very pretty var. Oz6	0 .10	

Holland Flower See	ds		Escholtzia (California Poppy) The very vivid colors of these popular annuals cover Pkt. ¼ Oz. the soil with a carpet of color in a few weeks, wherever the seed is scattered. Cut in the bud
Centauria Cornflower. Double selected mixed colors. The new double Bachelor's Buttons are truly exquisite in bouquets and are just as delightful in the garden. Blooms early. Height 2½ ft	Pkt. :	1/4 Oz. * \$.20	they may be used for house decoration. Single. Prize mixture, including crimson, pink, and orange-scarlet
Imperial Sweet Sultan. Large flowered mixed colors. Undoubtedly the finest of all Sweet Sultans for cutting, long stemmed, exquisitely fringed, graceful, fragrant. Height 2½ ft. Oz60	.10	.20	Gypsophila Sprays of white Baby's Breath are almost indispensable for bouquets in the house to give that daintiness that many flowers need. Elegan. Extra selected large flowering, of free
Chrysanthemum			and easy growthOz25 .10
The annual Chrysanthemum are unsurpassed as summer cutflowers. The plants are easily grown and they bear an inexhaustable supply of flowers on good stems, from mid-summer to frost.			Helichrysum (Strawflowers) A flower that is impressive in the garden and its beauty can be brought into the house during the winter.
Carinatum Hybridum. Mixed colors. Star shaped flowers. Height 2½ ft	.10	.20	Monstrosum. (Everlasting). A splendid strain, producing very large double flowers in a great variety of colors. Height 2 ft
with rich chestnut-brown disc. Very showy. Oz75	.10	.25	Larkspur
Clarkia A mighty handsome annual, which should be far more widely known. The brilliant flowers are charmingly arranged along the many graceful			An ideal garden flower. The best known and most popular. Excellent in the border and unequaled for cutting, giving a riot of color from mid-summer until fall.
stems. They are so pretty in both the garden and bouquets and so easily grown that we highly recommend them. Height 2 ft. Novelty Mixture. All of the newer varieties con-	10	95	Giant Imperial. Double flowered. A new race, upright growth. branching from the base of plant. Height 3 ft. Blue Spire Carmine King Lilac Spire Exquisite Rose
trasted in mixtureOz75	.10	.25	White Spire Choice MixedOz. 1.00 .10 .30
Cosmos			Lupine New Hartwegi Giants. Finest colors. This improved
Are among the finest annuals for table decoration. The colors harmonize in every place in the garden or in any vase. Early Mammoth. Extra early finest mixed Oz60 Double Flowering. Choice mixed colors	.10 . 2 0	.20 .60	new strain is over a foot taller than the ordinary type, reaching a height of 3-4 feet. Produce 5 or 6 long basal-branched spikes to each plant; bearing closely placed giant blooms. Excellent for
Hybrida Klondyke. Beautiful orange, incompar-			decoration and lasting cutflowerOz60 .10 .20 Marigold
able for cutting	.15	.50	In autumn they afford a wealth of color that is invaluable, when many plants are past their prime. African Tall. Extra double, finest mixed colors.
Raising Dahlias from seed is most interesting and satisfactory. Will bloom from July until cut down by frost.			Select stock. Height 2½ ft
Coltness Gem. New dwarf large flowering hybrids. Height 1½ ft.	.20	.60	Nasturtium
Dianthus (Annual Pinks) One of the most beautiful and best-loved flowers, unsurpassed for color and fragrance. Splendid for borders and for cutting.	10	20	Tall Superior Mixture of all colors. A splendid variety of colors, well balanced and very effectful
Chinese. Giant flowered, double mixedOz75 Japan Hybrids. Choice double mixed colors Oz75	.10 10	.30 .30	advantage of letting the variety of colors come out more effectively. Ht. 1 ft. ¼ Lb35 1 Lb. 1:00 .10 [4]

Nicotiana (Flowering Tobacco)			Snapdragons
A very showy and profuse-flowering plant, giving a continuous display of brilliant, very fragrant flowers through summer and autumn. Affinus Hybrids. Mixed, including a large proportion of pink and rich-red shades in addition to pure-white. Height 3 ft			Extremely stately in appearance and useful in unlimited degree, being fine for both bedding and cutting purposes. Flower from July till frost. Maximum. Tall Giant Flowered. Height 3 ft. Cattleya, silvery rose-lilac.
Petunia	·	·	Golden Queen, golden yellow. Copper King, coppery scarlet.
Few plants equal Petunias in effectiveness. Compact Bedding Petunias are undoubtedly the most useful. Produce delightful effects in separate beds or in large clumps in the border. *Bedding Varieties. Height ¾ ft.			Snowflake, pure white Superior Mixture Majus. Semi-dwarf. Height 1½ ft. Light Colored. Mixed. Splendid
Lavender Queen, rich lavender	.20	1.50	Stocks
Norma, blue with white star	.15 .15 .15 .15	1.00 1.00 1.00 1.00	These popular flowers deserve a place in every garden. Easily grown, highly fragrant, great beauty. Early Giant Imperial. Finest mixed. Of special merit, bloom quickly and continue through the summer. Plants branching. Height 2 ft
fully marked flowers well above the foliage	.20	1.25	Extra Double. Unexcelled in growing habit and
Phlox Drummondi Among the best annuals. For richness of color they can not be surpassed. Invaluable for beds and ribbon-gardening, therefore no garden should be			high percentage of doubles. Height 1½ ft. Snow-White Canary-Yellow Azure-Blue Blood-Red Brilliant-Rose Excellent Mixture
without them. Bloom July until late autumn.			Verbena
Tall Large-Flowering. Height 1 ft.			Have been much improved during recent years and
Pure-White Deep-Rose Brilliant-Red Violet			are now being used extensively for the bright and
Light-Yellow Choicest MixedOz. 1.25	.10	.45	lasting displays they create. Height 1 ft.
*Dwarf Cecili. Height 4-6 inches. Produce dense			Large-Flowered. Extra fine mixedOz. 1.25
masses of extra large blooms all summer. The colors are striking. Dwarf growing	.15	.50	Zinnia
_	.10	.00	One of the most brilliant and showy of all annuals. Very valuable for beds or for cutting purposes.
Poppies A great wealth of color can be obtained throughout the summer by liberal sowing of Poppies. They will bloom in a few weeks from seed sown in spring. They may be sown in rows, in clusters or broadcast among other flowers. Height 2 ft.			Blooms from early summer until frost. Double Dahlia Flowered. Extra select mixed. This type is the latest development in Zinnias, bears flowers of mammoth size and in form are like a decorative Dahlia. Height 2½ ft
Single. Mixed, splendid strain of rare colors Oz60	.10	.20	
Double. New Art Shades. A beautiful selection of colors not found in other mixturesOz50	.10	.20	
	.10	.20	
Portulaca This is one of our finest annuals. A favorite for beds, edgings, rockwork, etc. Height ½ ft. *Single Flowered. Choicest mixture *Double Flowered. Choicest mixture	.10 .15	.25 .80	
Salvia			
Long a favorite bedding plant, bearing long spikes of flowers in great profusion from July till frost. Splendens. Early Flowering. Bright scarlet. Ht. 2 ft.	.10	.50	
Scabiosa			
The Pin Cushion flower. There is no tall grow-			The second secon

Varieties marked * are especially suited for Rock Gardens.

Pkt. 1/4 Oz.

\$.15

.10

.10

.10

.20

.15

.10

.10

\$.60

.50

.30

.30

1.25

.75

.40

.40

.10

ing annual flower nicer for late summer and fall bouquets. They have long graceful stems. Ht. 3 ft.

Large-Flowering Double. Mixed colorsOz. .60

Gladioli in Elite Varieties

In this splendid flower we have one of the most dependable and satisfactory of all blooms for beautifying the garden and one of the most easily grown of all the occupants of the garden. Gladiolus may be planted from early spring until as late as the first week in July.

Albania. Purest glistening white, one of the most pleasing in this color. Flowers placed correctly on the spike	doz. \$.45	25 \$.75	$100 \\ 2.60
Alice Tiplady. A lovely blend of salmon-apricot and orange. Tall, straight spike with ten to twelve blooms	.35	.65	2.20
Berty Snow. One of the finest soft rosy lavender-colored Gladiolus. Flowers large and well placed on long spikes	.6 0	1.00	3.60
Cath. Coleman. Fine bright-La-France- pink, lower petals marked amaranth-purple with white line through the center	.55	.95	3.40
Crimson Glow. Glowing crimson with a dark velvety center. Flowers immense and plentifully spread on tall stem	.40	.70	2.30
Giant Nymph. Light rose-pink, with creamy yellow throat. Very large, wide- open flowers, on tall strong stems	.45	.80	2.90
Golden Dream. Pure golden yellow. The spike and size of flower is like Golden Measure but its color better and clearer	.45	.80	2.90
Halley. Very large, early flowering, rich salmon. One of the most popular Jewell. Light salmon pink with beautiful golden throat. Flowers large and wide	.40	.70	2.30
open on slender graceful stems	.45	.75	2.60
Flower spike 5 feet high, carrying 12 to 18 large flowers	.60	1.00	3. 6 0



pink with beautiful golden throat. Flowers large and wide aceful stems	.45	.75	2.60	h
Joerg's Yellow. An improvement on the best of yellow. Flower spike 5 feet high, carrying 12 to 18 large flowers	.60	1.00	3.60	
Los Angeles. Beautiful shrimp-pink, with glowing orange-carmine blotch in throat. Tall and graceful	.45	.75	2.60	
Maiden's Blush. An old favorite. Very delicate pink. Finely formed flowers and wiry stems. Very early	.35	.65	2.20	\ 1
Mary Fennell. Tall, light-lavender with primrose throat. Splendid and attractive cutflower	.50	.90	3.20	
Miss Helen Franklin. (Ruffled). A good white with faint lavender markings; flowers well placed on good stem	.45	.80	2.90	
Mrs. Francis King. Brilliant vermillion scarlet. Popular on account of its attractive color. Splendid for mass effects	.45	.75	2.60	
Mrs. Frank Pendleton. Deep rose-pink with bright crimson blotches on lower petals, giving it a striking appearance Mrs. Leon Douglas. Enormously large flowers of beautiful	.45	.75	2. 6 0	d flame
scarlet. Produce several side-shoots				************
Orange Queen. Purest apricot, of a very warm tint. Large Justly considered one of the best				
ly placed on heavy, straight spike				
flower petal folds back. Most attractive				
souvenir. Superb rich canary-yellow. Large hooded flowers	s facir	ng forw	ard, fou	ır to six
open at the same time Twotint. Pink, shaded white, suffused with yellow. A most p	leasin	g Two-	Toned (Gladiolus
virginia. Large, massive flowers of flaming scarlet, many of in its color	open a	t one	time. A	favorite
W. H. Phipps. Clear pink with light salmon reflex, lips for enormous flowers and spikes of great beauty	aintly	speckl	ed ruby	Truly
and the second posterior				

.45

.60

08.

1.00

2.90

3.60

Gladioli for Beds and Borders in SEPARATE COLORS

These separate colors are still more reasonably priced than the named varieties listed on the preceding page, although they are of the same prime quality. This special offer is intended for customers who are not particularly interested in the named varieties but wish to make their selection of Gladioli according to color.

We especially recommend the separate colors for the laying out of beds, groups or borders in one color. Only one variety is supplied for each color.

25	100	25	100
Delicate Pink\$.50	\$1.80	Snow White\$.55	\$2.00
Brilliant Red	1.90	Salmon	1.90
Pure Yellow	2.10	Orange	1.90
Lavender	2.30	Two-Tone	2.10

COLLECTION NO. 1
100 Gladioli
in 25 named var.

\$2.90

80 Gladioli in above 8 colors \$1.60





Rainbow Mixture of large flowering Gladioli

This mixture is well proportioned as to color, it consists of hight, dark and intervening shades, not too many hard colors or too many pale ones, but harmonizing, bright, striking and fine.

Besides the almost perfect beauty which this mixture exhibits in the garden, it also possesses a very great value on account of the many cutflowers it produces. And although they possess all these excellent qualities, these Gladioli are so surprisingly cheap.

25	for	\$0.50	100	\$1.60
100	for	1.60		φ
500	for	7.50	for	

PRIMULINUS HYBRIDS

Although the flowers of these are smaller than the other Gladioli offered, they can vie with them in beauty. Nature has graced them with an exceptionally beautiful shape. Dainty and graceful they are especially suitable for bouquets. The colors range from yellow, orange, buff through to scarlet, in a well balanced mixture.

25 for \$.45; 100 for \$1.50

Dahlias in Elite Varieties









NEW AND RARE

Louise Finger. One of the finest white	Each	3	Doz.
Dahlias. Flowers well above foliage	\$.50	\$1.20	\$4.30
Pride of Stratford. Apricot to copper blend-			
ing. The finest decorative in its color	.55	1.40	5.00
Radio. Attractive combination of scarlet and			
gold. Flowers 8-10 inches on strong stems	1.00	2.50	
Sam. T. Alexander. Lovely salmon-rose, reverse			
of petals cardinal red. A fine semi-Cactus	.75	1.75	
Yankee King. A crushed-strawberry rose shade.			
Gigantic flowers way above foliage	.40	1.00	3.6 0

GIANT

GIAITI			
Beatrice Slocombe. Rich carmine, blending	Each	3	Doz.
to old gold. Abundant bloomer	\$.50	\$1.20	\$4.30
Jane Cowl. A blending of buff to old gold			
shades. Most popular informal decorative	.40	1.00	3.60
Margaret Woodrow Wilson. White with Phlox-			
pink reverse. Flowers well above foliage	.30	.65	2.30
Mrs. I. Dever Warner. Deep orchid lavender,			
fine color. Large flowers with stem like cane	.20	.50	1.80
Sequoia Gigantea. Buttercup-yellow. Tall and			
sturdy as the giant Redwoods of California	.40	.95	3.40

COLLECTION NO. 3

5 New Dahlias \$2.40 in above 5 var.

COLLECTION NO. 4

5 Giant Dahlias sales 1.30 in above 5 var.

CUTFLOWER

COLLEGALIK			
Avalon. Finest primrose-yellow Dahlia with ex-	Each	3	Doz.
cellent long, strong stems	\$.30	\$.70	\$2.30
Jersey Beauty. Beautiful salmon-pink. Most			
popular Dahlia. Finest for cutting	.20	.50	1.70
Margaret K. Alexander. Bright orange to gold			
blends. Petals curving and wavy	.30	.70	2.30
Mrs. C. D. Anderson. Rich purple-crimson of			
Hybrid-Show type. Strong and sturdy	.25	.60	2.10
Purity. Purest white of all decorative Dahlias.			
Very free flowering	.30	.70	2.30
- 3			

CACTUS

CACIOS			
Bertha Horne. Beautiful blending of salmon	Each	3	Doz.
and gold. Dwarf grower, free bloomer	\$.40	\$.95	\$3.40
Countess of Lonsdale. Lovely coral or salmony-			
red. Fine autumn shade. Free flowering	.30	.70	2.30
Effective. Star-like flowers of bright primrose,			
shaded amber. Small and dainty	.60	1.60	5.75
Mrs. Chas. H. Breck. Sulphur-yellow blending			
to rose-pink. Unusual color combination	.40	1.00	3.60
Sunset Glow. Glowing orange blending to gol-		*	
den-yellow. Excellent stems, fine for cutting	.30	65	2.30

5 Cutflower Dahlias in above 5 var.

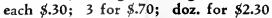
POMPON DAHLIAS

Amber Queen. Flower of beautiful amber, edged apricot. Abundant flowering. Fine for home decorative purposes	Each \$.15	3 \$.40	Doz. \$1.50
Golden Queen. Pure golden-yellow free-flowering, excellent for cutting, long stems, continuous bloomer	.20	.50	1.70
Jessica. Primrose-yellow effectively edged red. The most abundant flowering of all Pompons	.20	.50	1.70
Little David. Small orange-red, good miniature Pompon, perfect formation, tightly quilled	.30	.70	2.30
Prince Charming. Bright purple, good stems, free flowering, ideal for cutting	.20	.50	1.70
Rosebud. White, effectively tipped bright rose. Excellent for cutting or in the garden	.20	.50	1.70

COLLECTION NO. 7 6 Pompon Dahlias in above 6 var.

Coltness Hybrid Dahlias for Bedding and the Rockery

This is a charming new race of single dahlias. Plants vary from 15 to 20 inches tall. They are excellent for planting in beds, ideal for individual specimens in the rockery. They develop vigorous bushy plants which are covered with flowers from early July until frost. The graceful single flowers have stiff stems and are ideal for cutting. The range of colors is complete, from yellow, apricot and brilliant scarlet, through the bright crimsons, to purple and deepest maroon.





FAVORITE DAHLIAS

A. D. Livoni. Shell-pink, favorite old-time quilled, ball-shaped		3	Doz.
dahlia. Very free flowering	\$.15	\$.40	\$1.30
Darlene. A dainty pale pink to white. The earliest of all dahlias			
to bloom. Continuous and abundant bloomer	.15	.40	1.30
Eagle. Beautiful lemon-yellow, with long curling petals, grace			
fully twisting. Informal decorative formation	.20	.50	1.70
Pride Of California. Giant crimson-red, free flowering, strong			
robust grower, tall and stately	.20	.50	1.60
Storm King. Beautiful pure white ball-shaped dahlia, free flow-			
ering, tall grower	.15	.40	1.30
Tenor Alvarez. Rose-claret striped and spashed deepest maroon-			
red. One of the best two colored dahlias	.15	.40	1.30

COLLECTION NO. 8 6 Favorite Dahlias in above 6 var.

Rainbow Mixture of Dahlias

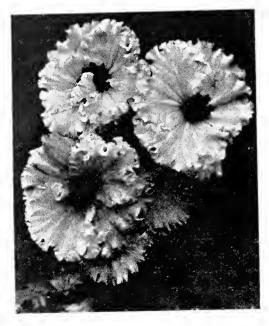
In this mixture we supply unlabeled varieties of all possible species, types and colors. Every tuber is guaranteed to be of excellent quality.

> doz. for \$1.00 12 25 for 1.95 for

Tuberous Begonias

Begonias are perhaps the handsomest of all summer-flowering tuberous-rooted plants, they are at present the chosen plants for the decoration of window boxes, house plants and for the laying out of beds, borders or groups in semi-shady locations. We do not know of any flower that will give you as much satisfaction. It offers in its various types both the

most dazzling display of brilliant colors, in bold single flowers, and the most delicate tones of artistic shades in flowers of exquisite form, of any bulb that grows. Gigantic flowers appear uninterruptedly from June till frost and their bright colors contrast well with the deep-colored foliage. Their culture is of the simplest, you can plant the bulbs at once on the spot intended for them, provided that they are given a soil in which more than the usual quantity of rotted manure or humas has been used. They require plenty of water during dry weather



SINGLE

Often measuring over 7 inches across.

Bright Red Golden Yellow

Delicate Pink Pure White

Salmon Colored Beautiful Orange
or Splendid Mixture of all colors

3 for \$.50; doz. for \$1.80; 25 for \$3.30

COLLECTION NO. 9
18 Single Begonias \$2.50
in above 6 colors

DOUBLE

Compactly filled with innumerable petals
Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors
3 for \$.55; doz. for \$1.95; 25 for \$3.60

COLLECTION NO. 10
18 Double Begonias \$2.80
in above 6 colors

CRISPA

Single flowers with frilled and ruffled edges. Rarely beautiful.

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors
3 for \$.60; doz. for \$2.05; 25 for \$3.80

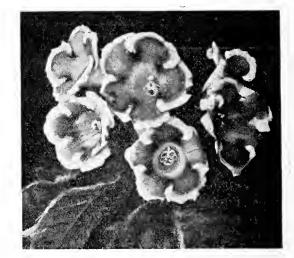
COLLECTION NO. 11
18 Crispa Begonias \$2.95
in above 6 colors

FIMBRIATA

Double flowers crested on each petal Cock's comb-like crested centers.

Bright Red Golden Yellow
Delicate Pink Pure White
Salmon Colored Beautiful Orange
or Splendid Mixture of all colors
3 for \$.65; doz. for \$2.15; 25 for \$4.00

COLLECTION NO. 12
18 Fimbriata Begonias \$3.10
in above 6 colors



Rainbow Mixture of large-flowered Begonias

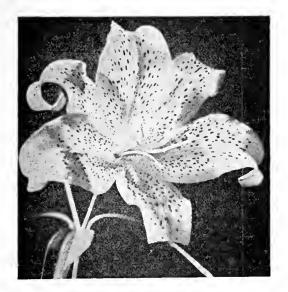
Besides a great variation of colors and shades, this mixture has also a great diversity of shapes, such as very capriciously scalped, fantastically notched, rose-shaped, aster-shaped, zinnia-shaped, and many more peculiar deviations. A special opportunity is offered here to obtain a luxuriance of flowers at small expense.

doz. for \$1.70; 25 for \$3.10 12 for \$1.70

GLOXINIAS

With their countless wide velvety chalices and thick downy green leaves they are most beautiful indoor plants. They flower very rapidly in pots in the room, have a flowering period of over two months. A large variety of types and colors.

each \$.30; 3 for \$.80; doz. for \$3.00



8 Lilies \$1.60 in above 8 yar.

CANNAS

The wonderful size of flowers, depth of coloring and graceful habit of the modern Canna have greatly increased its usefulness to the garden-lover. Their rapid growth, freedom of bloom and ornamental foliage make them very desirable for planting in beds, on lawn, or in border.

The President. 4½ ft. Rich glowing scarlet. Green foliage.

Hungaria. 3½ ft. Enormous trusses of deep pink. Green foliage.

King Midas. 5 ft. The best large, deep yellow. Green foliage.

King Humbert. 5 ft. Orange-scarlet. Bronze foliage.

Wyoming... 6 ft. Massive orange flowers. **Bronze-purple** foliage.

3 for \$.30; doz. for \$.90; 25 for \$1.65

COLLECTION NO. 14

15 Cannas sq. 1.10 in above 5 var.

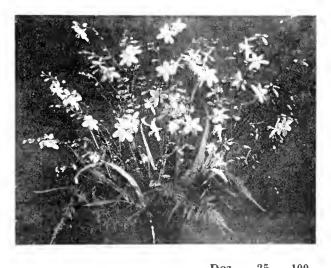
Majestic Lilies

Lilies possess so many charms—. Rich and varied in color—stately and hand-some in habit and of such delicious fragrance, they stand out prominently. No harbaceous border, however select, should be without a few of them.

Auratum. (Gold-banded Japan Lily) ivory-white, spotted chocolate- crimson, golden band in center. Very fragrant. 3-5 ft. July-Sept.		$\frac{3}{\$.70}$	Doz. \$2.40
Regale. Trumpet shaped, ivory white, pale yellow heart, reddish band on outside. 3-4 ft. July	.30	.70	2.40
Henryi. Huge stems bearing large branching heads of rich apricot- yellow flowers, lightly spotted brown. 6-7 ft. AugSept:	.40	.95	3.30
Spec. Album. Charming late flowering pure white hardy Lily of easy culture	.35	.85	2.90
Spec. Magnificum. Magnificent large flowers of a rich rosy-red, spotted crimson. Aug.	.30	.70	2.40
Tenuifolium. Pretty dwarf, slender Lily. Bright scarlet, with petals curved. 1½ ft. June	.20	.50	1.70
Ten. Golden Gleam. Flowers similar in form to the preceding but of a rich apricot color	.25	.60	2.10
Tigrinum. Rich orange-scarlet, spotted brown. Very popular. Rich flowering. 5 ft. Aug.	.20	.50	1.70

MONTBRETIAS

Montbretias are one of the brightest of the summer-flowering bulbs. The entire plant, foliage and flower is graceful. The pendent bell-shaped blooms are placed well apart on thin, wiry stems, about 2 feet long, which branch and arch daintily. They produce a succession of blooms, one twig has not yet faded, before another is already there to take its place. No flowers lend themselves more happily to the arrangement of graceful designs in vases or howls.



	DUL.	40	100
California. Orange-red. Very free flowering	\$1.15	\$2.00	\$7.30
Croscosmaeflora. Pure yellow, reverse of petals orange	.95	1.70	6.10
Etoile de Feu. Vermillion, clear yellow center	1.00	1.80	6.50
Fire King. Glowing scarlet, fine branched spikes	.95	1.70	6.10
Lord Nelson Eich deep orange, outside vermillion	1.15	2.00	7.30
Splendid Mixture	.75	1.30	4.70

COLLECTION NO. 15
50 Montbretias
in above 5 var.

\$3.20



ANEMONES

The wonderfully beautiful Anemone flowers surrounded by delicate green leaves are such a perfect combination that every stem is a marvel of nature and a thing of exceptional beauty in the world of flowers. As cutflowers they have no equals. In planting the bulbs use some sand around them, for they want thorough drainage. Bloom June-July.

De Caen. French Poppy-Anemones in	Doz.	25
beautiful colors and shades	\$.50	\$.85
His Excellency. Magnificent radiated		
flower with a double row of deep		
scarlet petals black stamens	.65	1.15
St. Brigid. Large half-double flowers		
in the very finest imaginable colors	.65	1 15

TUBEROSES

Double "The Pearl"

The Tuberose is a fine summer flowering bulb. The flowers are waxy white, double and exceedingly fragrant—a single flower will perfume a room. For early flowers they can be started in March in the greenhouse or hotbed; and for a succession they can be planted at intervals as late as July. For flowering outdoors, plant about the middle of May, or as soon as the ground becomes warm. They do best in a rich, warm soil and a sunny location.

3 for \$.15; doz. for \$.55; 25 for \$1.00

CHLIDANTHUS FRAGRANS

This fine summer-flowering bulb produces flowers of the Amaryllis order on stems 12 inches long, yellow of color and delightfully fragrant. Blooms June-July.

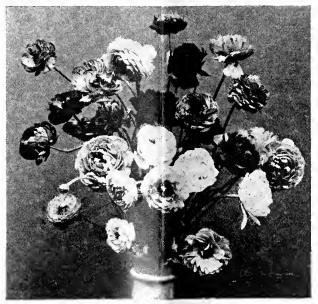
each \$.20; 3 for \$.50; doz. for \$1.75

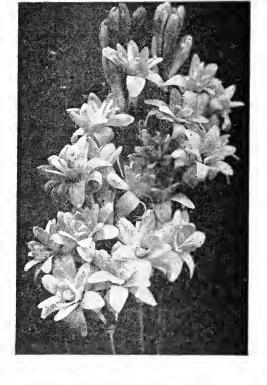
COLLECTION NO. 16
30 Anemones
in above 3 var.
\$1.20

RANUNCULUS

Some time after the typical spider-shaped bulbs have been planted, (remember, legs downward) finely-chiselled green foliage appears above the ground, followed somewhat later by numerous flower stems. The large double flowers open one after another until they form a sea of flowers. They are ideal for rockeries, beds, edgings and groups and excellent for cutting. Large-flowering, genuine French-Hybrids in a wealth of colors.

doz. for \$.60; 25 for \$1.00; 100 for \$3.50





ISMENE CALATHINA

(Peruvian Daffodil)

One of the choicest of our summer-flowering bulbs, bearing a profusion of clusters of large, very striking, fragrant white flowers. Grows about 18 inches high, the trumpet shaped flowers are borne 3 or 4 on a stem, simular to the Amaryllis. Planted out in May, they will commence flowering in July. The bulbs may be taken up in October and potted to flower again in the winter or be kept over and planted out next season.

each \$.20; 3 for \$.50; doz. for \$1.75

CALLA LILY

Mrs. Roosevelt. This is a Calla of marvelous beauty. Its flower is large, light yellow or white, tinged amber. The foliage is dark-green with numerous white spots, which gives the plant a very ornamental appearance.

each \$.25; 3 for \$.60; doz. for \$2.10



HYACINTHUS CANDICANS

(Summer Hyacinths)

Produce a succession of slim flower stalks reaching a height of 4 feet, each of which carries a score or so of pure white bell-shaped flowers. We strongly recommend them for solitary groups, beds, corners and are most effective and satisfactory for use against a dark background such as a wall or evergreens. They grow and bloom in any soil. While liking the full sun they do well in partial shade.

3 for \$.25; doz. for \$.80; 25 for \$1.45

AMORPHOPHALLIS RIVIERI

(African Lily)

This strange plant produces first a gigantic Calla-like dark red flower, of no particular beauty. The palm-like stalks and foliage that follow however, resembling an umbrella, are of genuine decorative value, where a tropical touch is desired. They make a very ornamental plant.

each \$.45; 3 for \$1.20; doz. for \$4.25

AMARYLLIS

Hippeastrum-Giant Hybrids

One of the most expensive, but also the most beautiful indoor plant. Bulbs throw vigorous stems with from 4 to 6 giant blooms, beautifully formed and colored, ranging from white grounds with varied markings of rose, red and crimson to the richest self-colors as scarlet, crimson, cherry and almost maroon. We supply a mixture only.

each \$.45; 3 for \$1.15; doz. for \$4.00 Formosissima. (Jacobean Lily). Brilliant scarlet Easily grown.

each \$.30; 3 for \$.75; doz. for \$2.70

OXALIS

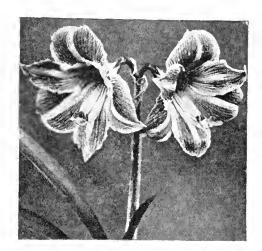
The cheeriest little flowers in the world. Above their attractive tri-lobed leaves, the flowers are produced day after day, week after week, with indefatigable persistence. They are among the most satisfactory of all plants for porch boxes and hanging baskets. They are useful not only in front of the border, or for "edging", but are very attractive in the rockgarden, where they help make a show of color at a time when many of the areas which were carpeted with blossoms earlier in the season now show only foliage. They multiply rapidly and may be lifted in the fall for winter blooming indoors.

Deppei. White\$40	100 \$1.40
Lasiandra. Rosy-pink. Cut foliage	1.50
Shamrock. Deep-pink. Clover foliage	1.50

MADEIRA VINE

A popular vine, covering a large space in a short time. Much prized for porches and arbors because of its rapid growth and freedom from insects. Fleshy heart-shaped leaves of a light green and numerous racemes of feathery white flowers of delightful fragrance.

3 for \$.25; doz. for \$.80; 25 for \$1.45



-STASSEN'S-Treasure Chest

Of Summer-flowering Bulbs

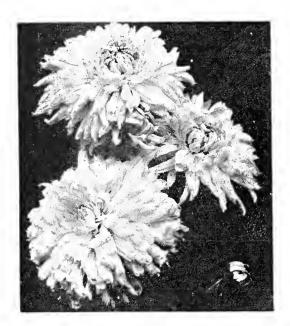
An inviting Companion to Stassen's, now famous Treasure Chest of Spring-flowering Holland Bulbs.

Introducing a rare collection of beautiful summer-flowering bulbs for those that treasure their garden. It consists of:

- 1 Tuberous Begonia
- 1 Giant Amaryllis
- 1 Majestic Lily
- 1 Favorite Dahlia
- 3 Montbretias
- 3 Anemones
- 3 Ranunculus
- 3 Tuberoses
- 3 Cannas
- 3 Hyacinthus Candicans
- 12 Large-flowering Gladiolus
- 12 Ruffled Gladiolus
- 12 Primulinus Gladiolus
- 12 Oxalis

70 Bulbs in all - 14 Different Types Continuous blooms from June till frost.

\$2.00 Postpaid Actual Value \$3.50



Perennials

CHRYSANTHEMUM

Hardy Chrysanthemums are undoubtedly one of the best of border plants, coming in with a grand display of color and cutflowers when other plants are on the wane. From September until frost one can literally gather armsful of flowers from a seemingly inexhaustible supply.

Barbara Cummings. 2 ft. Clear yellow, large full flowers. Francis Whittlesey. 2 ft. Bronz-garnet, blooms profusely. Jean Cumming. 2 ft. Large pure white flowers.

October Girl. 2½ ft. Clear rose-pink, flowers semi-double Vivid. 3 ft. Rosy-crimson, flowers 2 inches across.

3 for \$.55; doz. for \$1.90; 25 for \$3.50

COLLECTION NO. 17
15 Chrysanthemums \$2.30
in above 5 var.



TRITOMA PFITZERI

The free and continuous blooming qualities of this variety have made it one of the great bedding plants. The flower is about 10-12 inches in length and orange-scarlet colored. Height 3 ft. 3 for \$.65: doz. for \$2.20: 25 for \$3.90

JAPANESE IRIS

This Iris family embraces wonderful colorings, vivid yet harmonious. The great size of the flowers is noteworthy, it being not unusual to have blooms 8 inches across. Require plenty of water during the dry season. Come to bloom in July.

Gold Bound. Large white, yellow center, six petals.

Helen von Seibold. Reddish violet, veined white, three petals. Pyramid. Light-blue, center petals veined white, six petals.

Templeton. Double light-blue, mottled rose and white.

Victor. White, veined violet-blue, purple center, six petals.

3 for \$.55; doz. for \$1.80; 25 for \$3.30

COLLECTION NO. 19
15 Japanese Iris in above 5 var.

LIATRIS (GAY-FEATHERS)

Blooms in mid-summer and throws up long. slender spikes, densely crowded with purpleviolet flowers. Exceptionally good for cutting. Height $3\frac{1}{2}$ ft.

3 for \$.55; doz. for \$1.85; 25 for \$3.40

PHLOX

These hardy perennials are favorites. They succeed in almost any kind of soil or position, and flower from early summer until late in the fall. They also improve from year to year and contain a range of very brilliant flowers.

Gustav Lind. 1½-2 ft. A new variety of beautiful salmon-red color.

Le Mahdi. 2½ ft. Deep velvety purple, almost-a-blue effect.

Miss Lingard. 2 ft. Earliest white, pale pink eye. Very free flowering.

Rynstroom. 2½ ft. Lively shade of rose-pink. One of the finest. Thor. 3 ft. Deep salmon-pink, red eye. Very good grower.

3 for \$.55; doz. for \$1.85; 25 for \$3.40

COLLECTION NO. 18

15 Phlox in above 5 var.

\$2.25

SPIRAEA (ASTILBE)

Fine border plants with feathery plumes of flowers and neat, attractive foliage. Succeed in all locations. Blooms June-July.

America. Charming lilac-rose flowers which

America. Charming illac-rose nowers which do not fade, abundant foliage.

Diamant. Compact trusses of pure white. Queen Alexandra. Large fluffy pink spikes.

3 for \$.80; doz. for \$2.90



Roses

NEW CLIMBERS

New Dawn. (Everblooming). Patent No. 1. A sport from Dr. Van Fleet, a beautiful flesh-pink. Each \$1.50.

New Blaze. (Everblooming). Patent No. 10. Brilliant scarlet, vigorous grower. Each \$1.50. Golden Climber. (The Hybrid-Tea-flowered Climber). Patent No. 28. True golden yellow, long lasting flowers and almost always solitary on stems often 18 inches long. Each \$2.00.

NEW HYBRID-TEAS

Countess Vandal. Patent No. 38. Coppery bronze suffused with soft gold. Each \$1.00. Amelia Earhart. Patent No. 63. Large ovoid buds cream with blush overtone, center deep yellow. Very fragrant. Each \$1.50.

Mary Hart. Patent No. 8. Deep velvet blood-red with overglow of amber, sport of Talisman. Each \$1.00.

Souvenir. Patent No. 25. Rich, deep golden yellow. "Golden Yellow" Talisman. Each \$1.00.

Token. Patent No. 95. Rich sun-ripened apricot. Free bloomer. Each \$1.50.



Popular Hybrid-Teas

Duchess of Wellington, long tapering saffron-yellow buds. Etoile de Hollande, finest dark-red Rose, very fragrant. F. J. Looymans, glowing apricot and old gold.

K. A. Victoria, the standard pure-white Rose.

Mme. Edouard Herriot, bright orange-flame with golden hue.

Mrs. Aaron Ward, buds of golden buff, unfurling to gold and pink.

Mrs. Charles Bell, lovely shell-pink, flowers of globular form.

Mrs. Henry Bowles, an attractive clear warm pink. Radiance, large brilliant rose-pink.

Red Radiance, a brilliant rosy red form of Radiance.

Rev. F. Page-Roberts, copper-red buds, opening to golden-yellow.

Talisman, golden-yellow outside, copper-red and orange inside.

each \$.50; 3 for \$1.25; doz. for \$4.30; 25 for \$8.25

COLLECTION NO. 20
12 Hybrid-Tea Roses \$4.30
in above 12 var.



Secure through us in the Fall your Spring-flowering Bulbs

Tulips - Hyacinths - Narcissus - Crocus - Etc.

direct from the Holland grower; the world's famous Bulb House L. Stassen Jr., Hillegom, Holland

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